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Business Intelligence
DestiMetrics

Lodging Performance Report

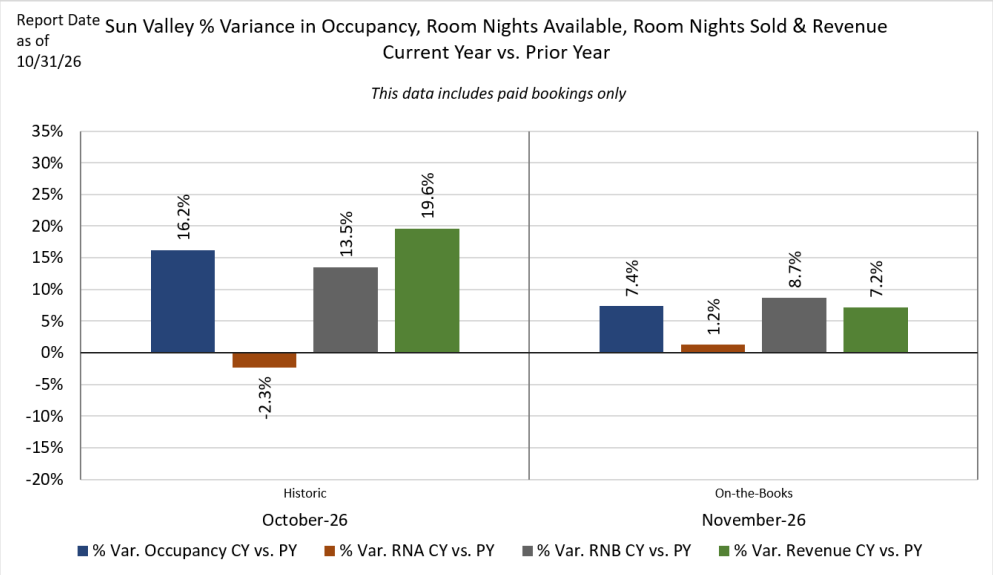
Quick Facts as of October 31, 2026

October

- Paid occupancy finalized at 43.6%
  - Sun Valley area occupancy was up 16.2% while Industry West was up 3.9% YOY
  - Room nights available were down -2.3% YOY
  - Room nights booked were up 13.5% YOY
- Average daily rate finalized at $256
  - Sun Valley area ADR increased 5.4% while Industry West increased 3.2% YOY
  - Revenue increased 19.6% YOY
- Revenue per available room finalized at $112, up 22.5% compared to last year

November (As of October 31)

- Paid occupancy is currently 16.1%
  - Sun Valley area occupancy is up 7.4% while Industry West is down -6.1% YOY
  - Room nights available are slightly up 1.2% YOY
  - Room nights booked are up 8.7% YOY
- Average daily rate is $218
  - Sun Valley area ADR slightly decreased -1.4% while Industry West increased 2.6% YOY
  - Revenue increased 7.2% YOY
- Revenue per available room is $35, up 5.9% compared to last year



Summer Season – May-Oct (As of October 31)

- Paid occupancy finalized at 49.7%, up 4.8% YOY
  - The highest occupancy was in July at 67.4%, followed by August at 56.5%.
  - September experienced the largest YOY growth in occupancy, up 22.3%, followed by October, up 16.2%.
  - August was the only month that experienced a YOY decrease in occupancy (-7.4%).
- ADR finalized at $350, up 2.1% YOY
  - The highest ADR was in July at $467, followed by August at $386.
  - July experienced the largest YOY increase in ADR, up 7.5%.
  - May was the only month that experienced a YOY decrease in ADR (-5.6%).
- RevPAR finalized at $174, up 6.9% YOY
  - July was the strongest month with RevPAR at $315, followed by August at $218.

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