INNTOPIA

Business Intelligence
DestiMetrics

Lodging Performance Report

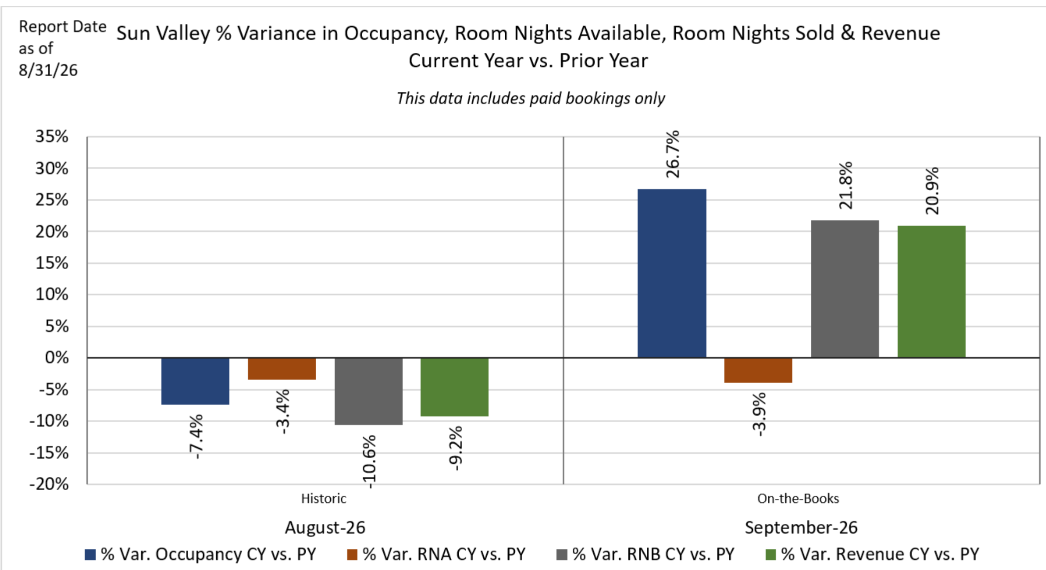
Quick Facts as of August 31, 2026

August

- Paid occupancy finalized at 56.5%
    - Sun Valley area occupancy was down -7.4% while Industry West was down -2.9% YOY
    - Room nights available were down -3.4% YOY
    - Room nights booked were down -10.6% YOY
- Average daily rate finalized at $386
    - Sun Valley area ADR increased 1.5% while Industry West increased 6.0% YOY
    - Revenue decreased -9.2% YOY
- Revenue per available room finalized at $218, down -6.0% compared to last year

September (As of August 31)

- Paid occupancy is currently 41.0%
    - Sun Valley area occupancy is up 26.7% while Industry West slightly increased 8.3% YOY
    - Room nights available are down -3.9% YOY
    - Room nights booked are up 21.8% YOY
- Average daily rate is $345
    - Sun Valley area ADR slightly decreased -0.7% while Industry West increased 7.6% YOY
    - Revenue increased 20.9% YOY
- Revenue per available room is $141, up 25.8% compared to last year



Summer Season – May-Oct (As of August 31)

- Paid occupancy is currently 44.7%, up 5.1% YOY
    - The highest occupancy is in July at 67.4%, followed by August at 56.5%.
    - October has experienced the largest YOY growth in occupancy, up 32.6%, followed by September, up 26.7%.
    - August experienced the largest YOY decrease in occupancy, down -7.4%.
- ADR is $361, up 1.5% YOY
    - The highest ADR is in July at $467, followed by August at $386.
    - July has experienced the largest YOY increase in ADR, up 7.5%.
- RevPAR is $161, up 6.7% YOY
    - July is the strongest month with RevPAR at $315, followed by August at $218.