VISIT SUN VALLEY



Visit Sun Valley - Winter Resources

Welcome to the Visit Sun Valley Winter Resource Guide. Keep scrolling for information about what's happening in the Valley this season. You'll find bus and flight details, Sun Valley Resort updates, Visit Sun Valley outreach plans, and more.

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Winter Flight Schedule

The winter flight schedule is now out! The Friedman Memorial Airport (SUN) will have the most robust nonstop service in and out of the Valley this season with an **increase of 16% in the number of seats available** compared to the 2022-2023 winter! It's a great opportunity for us all to get out as well as for friends, family and visitors to enjoy the place we love.

Nonstop service will come from 6 major cities including Seattle, San Francisco, Los Angeles, Salt Lake City, Denver, and Chicago.

Winter 2023-2024 Nonstop Flight Schedule

<u>Seattle</u>

- 1x Daily I through December 13th
- 1-2x Daily I December 14th April 15th.

San Francisco

- 1x Daily I December 14th March 30th.
- 2x Daily on weekends I December 22nd March 30th

Los Angeles

- 1x Daily I December 14th March 30th.
- 2x on weekends | December 22nd March 30th

Salt Lake City

 Delta flies nonstop 2-3 times daily from SLC to SUN year round.

Denver

• 2x Daily I December 21st - March 30th

Chicago

• 1x Daily I December 21st - March 30th

View the Full Schedule Here



Peak Holiday Arrivals & Departures

We have a snapshot of what peak holiday travel in and out of Sun Valley looks like. These dates are helpful to keep in mind when booking dinner reservations, getting out and about in town, and planning extra time at the airport if you or your friends and family are traveling in or out of Sun Valley.

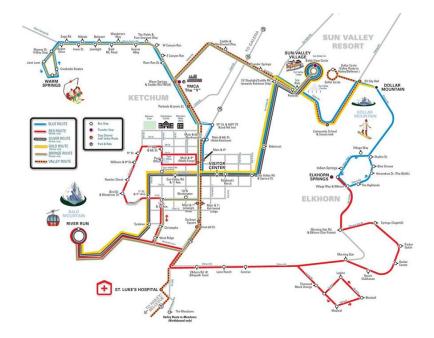
Peak Arrivals Days

- December 22nd
- December 23rd
- December 26th
- December 27th

Peak Departure Days

- December 30th
- January 1st
- January 2nd
- January 6th

Flights likely won't get any cheaper for the holidays. Now is a good reminder to book those tickets for the holidays and the rest of the winter for that matter.



Mountain Rides Bus Updates

We're incredibly lucky to have the Mountain Rides bus service in the Wood River Valley. This amazing service is used by locals and visitors alike all while cutting down on Valley-wide traffic. There are several insightful notes about their winter operations detailed below.

Routes

- Red Route Elkhorn to River Run and Ketchum
- Gold Route Dollar Moutain, Sun Valley to River Run
- Silver Route Sun Valley to River Run
- Bronze Route Sun Valley to Warm Springs and River Run

Free Rides

 All routes will continue to be free until further notice.

Galena Route

 There will not be service via Mountain Rides to Galena this winter.

Airport Service

- Current service to the airport is available Monday
 to Friday hourly between 8am 4pm via the Valley
 route with a transfer to Hailey route and on
 weekends the 11am Valley bus south from Sun
 Valley/Ketchum will drop off at the airport at
 11:35am on request.
- On Saturdays and Sundays you can request any
 of the Valley routes to deviate to the airport. You
 will be dropped at the St. Luke's clinic. Just ask
 your driver.

Non-Emergency Twin Falls Route

- The non-emergency route to Twin Falls is available with a 72 hour notice.
- Information for requesting this route can be <u>found</u> <u>here</u>.

Electric Buseses

 There are currently ten electric buses in service on all routes!

View the Full Schedule Here



Sun Valley Company Updates The Sun Valley Company is a pivotal fixture in our community year-round. We've rounded up a list of noteworthy items to stay up-to-speed on for the winter season.

Opening Day

 The opening day for skiing and snowboarding is slated for November 23rd, Thanksgiving Day (conditions permitting).

New Lift Infrastructure

- The Resort team has been working hard all spring, summer, and fall to install two new lifts on the Warm Springs side of the mountain.
- The Challenger lift has moved to where the previous Greyhawk lift was. It will feature 6passenger seats and a mid-station that will drop riders near where the former Greyhawk lift terminated. This will greatly increase the uphill capacity.
- To replace the Greyhawk lift, the new Flying Squirrel lift has gone in close to where the old Challenger lift was but across the river. This new lilt will whisk riders up to the top of Upper Picabo's Street giving increased access to the whole mountain.
- Estimated opening for these lifts is sometime in December.
- For all of the details on the Warm Springs Enhancement Plan, <u>head here.</u>

Holiday Winter Wonderland

 As always, the Resort will host a slew of holiday activations and events from <u>December 9th - 31st</u>

U.S. Alpine Nationals

 The U.S. Alpine Nationals will once again be hosted by the Sun Valley Resort. Dates are still being finalized but they will likely happen in March.

New Website

- Sun Valley Company has launched a new website!
- Be sure to check it out here.

Get the Sun Valley App

- Sun Valley is encouraging everyone to download the Sun Valley App to stay informed about all of the winter operations this season.
- Get the App here.

Sun Valley Company Website



Winter Ski Pass Offerings

In addition to the myriad of pass offerings from the <u>Sun Valley Resort</u> and <u>Nordic Center</u>, there are a few other pass options for visitors and locals alike to utilize on Bald and Dollar Mountain, Rotarun and the Nordic Trails. Below you'll find the main details on the different offerings.

The Mountain Collective Pass

- Main Pass I 2-days at Sun Valley I
- Additional days at 50% off I no blackouts
- More information about the Mountain Collective pass can be found here.

The IKON Pass

- Main Pass I 7-days at Sun Valley, no blackouts I
- Base Plus Pass I 5-days at Sun Valley, blackout days apply I
- Main Base Pass & Session Passes I not applicable I NA
- More information on the IKON pass can be found here.

Ski for Air Business Passes

- The FSVA Air Support Business Ski Pass program is available for any Wood River Valley or Idaho business or organization.
- 7-day Transferrable Pass I no blackouts I \$4,400
- (2) Long Weekend Pass I 2 employee skiing Fri-Sun I \$4,400
- Company Ski Day I up to 50 guests on a select day I \$1,600
- More information about the Ski for Air Business
 Passes can be found here.

Rotarun Passes

- Tribe Pass I (4) family members I \$300
- Legend Pass I (1) individual I \$175
- Futures Pass I for kids ages 6 to 17 I \$85
- More information about the Rotarun Passes can be found here.

BCRD Nordic Passes

- Adult Season Pass (18+) I \$255 through 11/19 then \$309
- Youth (17 & under) I Free
- Dog I \$56
- Snowshoe I \$72
- More information about the BCRD Passes can be found here.

Sun Valley Nordic Center Passes

- Adult Nordic Pass I \$269
- Snowshoe only I \$175
- More information about the <u>Sun Valley</u> <u>Nordic Passes</u> can be found here.

Skiing & Snowboarding in Sun Valley



Winter Events

While summer is when the flurry of event happen, there are a handful of signature winter events. Mark your calendars and invite your friends and family.

Opening Day of Skiing & Boarding

November 23rd - conditions permitting

Sun Valley Resort Winter Wonderland

• December 9th - 31st

Boulder Mountain Tour

• February 3rd, 2024

Sun Valley Film Festival

February 28th - March 3rd

Sun Valley Winter Music Festival

March 6th - 9th

Sun Valley Culinary institute Food & Wine Celebration

March 13th - 16th

U.S. Alpine Nationals

Dates TBD - Looking at the end of March

Visit Sun Valley Calendar of Events



Stay Sunny

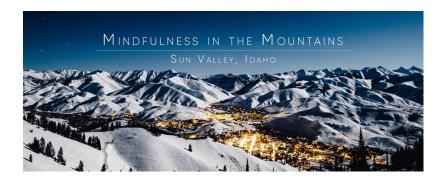
We will continue to remind visitors to slow down, be kind, and respect the locals and the place that we cherish so incredibly much.

We have the <u>Stay Sunny vault</u> with a collection of digital memes, banners, and other creative for you all to use. Some of our favorite sayings for the winter are:

- Remember you came here for a change of pace.
 Slow down.
- Speeding only blurs the incredible view.
- Chill. That mountain's not going anywhere.
- Fat biking on Nordic trails is extra. Extra bad for the trails, that is.
- Go easy on the trail, there ain't a Yeti on your tail.

 Your internal compass is no match for an avalanche. Stick to the trail.

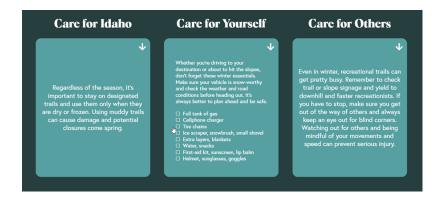
Keep your eyes peeled for Stay Sunny ski goggle socks (covers for your goggles) on the slopes this winter!



Mindfulness in the Mountains

In and effort to keep everyone safe this winter, we are also continuing with the Mindfulness in the Mountains landing page. You'll find a myriad of outdoor recreation and visitation tips and tricks for navigating the winter season with a little more knowledge.

Explore Mindfulness in the Mountains



Travel With Care

If you're looking for some different messaging, the State of Idaho has their own campaign called, "Travel With Care." This echos many of the messages we have included in our Mindfulness in the Mountains and Stay Sunny campaigns with a different look and feel.

<u>Learn more about Visit Idaho's Travel With Care initiatives here.</u>



Helpful Winter Links

There are heaps of great informative websites to have bookmarked for this winter. Save this list!

- Mindfulness in the Mountains
- Avalanche Reporting I <u>Sawtooth Avalanche</u> <u>Center</u>
- Snow Report I <u>Sun Valley Snow Report</u>
- Sun Valley App I Get the app here
- Nordic Trail Grooming | BCRD Winter Trailink
- Webcams | Collection of area-wide webcams
- Road Reports I <u>Idaho Department of</u> <u>Transportation 511 Road Reports</u>
- Flight Arrivals & Departures | Friedman Memorial Airport Arrivals & Departures
- Bus Service I Mountain Rides bus schedule
- Events Calendar I <u>Visit Sun Valley events</u>
 calendar
- Stories From the Area I <u>Visit Sun Valley blog</u>
- Video Content I Visit Sun Valley winter videos I <u>Download</u> I <u>YouTube</u>
 - *Please credit Stellar Media // Visit Sun Valley when using*

 Visit Sun Valley Social Media I <u>Instagram</u> I <u>Facebook</u> I <u>Twitter</u>

Have a Question or Comment?

Shoot us a note at info@visitsunvalley.com



visitsunvalley.com | 1-800-634-3347

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