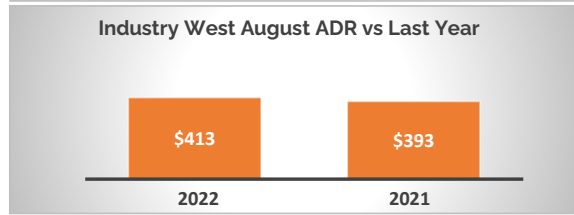
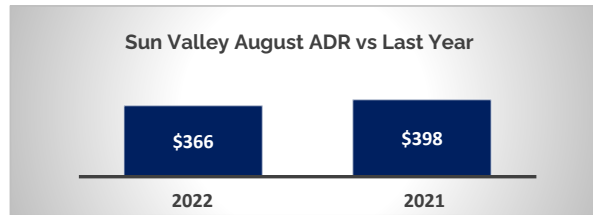
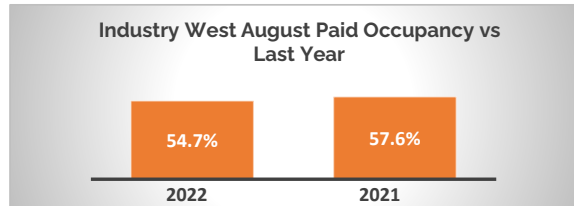
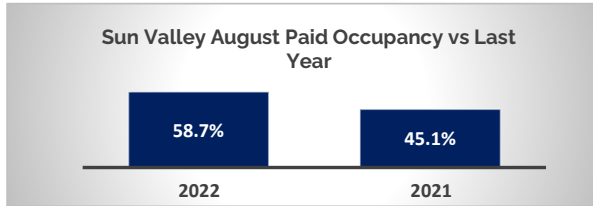


**Destination: Sun Valley**

**Bookings as of August 31, 2022**

Data based on a sample of up to 11 properties in the Sun Valley destination, representing up to 765 Units ('DestiMetrics Census') and 48.6% of 1,573 total units in the Sun Valley destination ('Destination Census')



Sun Valley				
	2022/21	2021/20	Sun valley - Year over Year % Difference	Industry West - Year over Year % Difference
<b>August (Actual)</b>				
Paid Occupancy	58.7%	45.1%	30.1%	-5.0%
ADR	\$366	\$398	-7.9%	5.0%
<b>September (On The Books)</b>				
Paid Occupancy	39.2%	38.8%	1.0%	2.6%
ADR	\$297	\$283	4.8%	5.0%
<b>October (On The Books)</b>				
Paid Occupancy	17.0%	18.1%	-6.2%	-4.9%
ADR	\$249	\$208	19.4%	3.0%
<b>November (On The Books)</b>				
Paid Occupancy	3.1%	3.4%	-9.3%	-6.0%
ADR	\$240	\$175	37.1%	5.9%
<b>December (On The Books)</b>				
Paid Occupancy	14.2%	12.4%	14.6%	-20.4%
ADR	\$527	\$492	7.3%	10.1%
<b>January (On The Books)</b>				
Paid Occupancy	11.3%	6.8%	66.7%	13.1%
ADR	\$339	\$357	-5.1%	17.9%
<b>February (On The Books)</b>				
Paid Occupancy	18.8%	10.4%	80.1%	10.8%
ADR	\$430	\$330	30.4%	18.9%
<b>Paid &amp; Unpaid (DOR)</b>				
<b>Pure Occupancy</b>	<b>2022</b>	<b>2021</b>	<b>Sun Valley - Year over Year % Difference</b>	<b>Industry West - Year over Year % Difference</b>
August	69.6%	63.3%	10.0%	-1.9%
Summer Season	52.7%	52.1%	1.1%	-1.7%

**Historic Looking,**

Sun Valley occupancy for August was up 30.1 percent versus last year, while there was a decrease in rate of -7.9 percent. Sun Valley occupancy for the past six months (Mar-Aug) was up 23.2 percent, accompanied with a slight increase in rate of 1.5 percent compared to the same time last year.

**Forward Looking,**

Sun Valley on-the-books occupancy for September is slightly up 1.0 percent compared to last year, accompanied with a rate increase of 4.8 percent. Occupancy on-the-books for the upcoming six months (Sept-Feb) is up 13.0 percent compared to the same time last year, accompanied with a rate increase of 14.1 percent.

\* DestiMetrics Census: Total number of rooms reported by participating DestiMetrics properties as available for short-term rental in the reporting month. This number can vary monthly as inventories and report participants change over time.

\*\* Destination Census: The total number of rooms available for rental within the community as established by Visit Sun Valley and adjusted for properties that have opened / closed since that time. This number varies infrequently as new properties start, or existing properties cease operations.