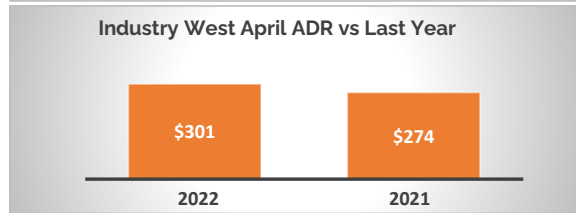
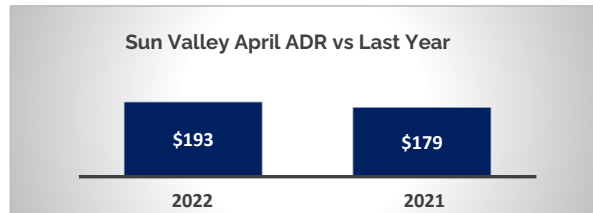
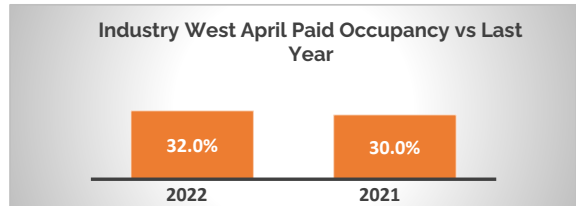
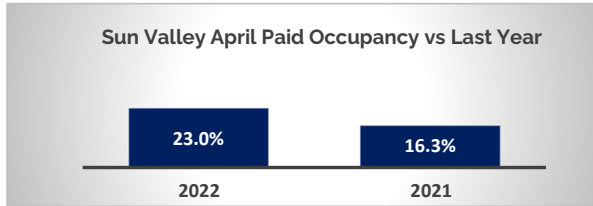


Destination: Sun Valley

Bookings as of April 30, 2022

Data based on a sample of up to 11 properties in the Sun Valley destination, representing up to 796 Units ('DestiMetrics Census') and 50.6% of 1,573 total units in the Sun Valley destination ('Destination Census')



Sun Valley				
	2022	2021	Sun valley - Year over Year % Difference	Industry West - Year over Year % Difference
April (Actual)				
Paid Occupancy	23.0%	16.3%	41.3%	6.7%
ADR	\$193	\$179	7.8%	9.8%
May (On The Books)				
Paid Occupancy	19.7%	16.9%	16.6%	6.2%
ADR	\$209	\$189	10.7%	1.5%
June (On The Books)				
Paid Occupancy	43.8%	33.0%	32.8%	13.5%
ADR	\$347	\$307	13.1%	0.8%
July (On The Books)				
Paid Occupancy	48.6%	50.3%	-3.4%	-3.5%
ADR	\$476	\$403	18.0%	6.3%
August (On The Books)				
Paid Occupancy	35.2%	33.1%	6.2%	-8.4%
ADR	\$423	\$378	11.8%	7.0%
September (On The Books)				
Paid Occupancy	23.0%	26.9%	-14.5%	4.7%
ADR	\$370	\$304	21.9%	9.0%
October (On The Books)				
Paid Occupancy	12.6%	14.3%	-11.8%	8.1%
ADR	\$258	\$201	28.4%	8.1%
Paid & Unpaid (DOR)				
Pure Occupancy	2021/22	2020/21	Sun Valley - Year over Year % Difference	Industry West - Year over Year % Difference
April	33.4%	23.7%	40.8%	10.3%
Winter Season	51.0%	38.1%	34.0%	20.7%

Historic Looking,

Sun Valley occupancy for April was up 41.3 percent versus last year, accompanied with an increase in rate of 7.8 percent. Sun Valley occupancy for the past six months (Nov-Apr) was up 27.7 percent, accompanied with an increase in rate of 23.1 percent compared to the same time last year.

Forward Looking,

Sun Valley on-the-books occupancy for May is up 16.6 percent compared to last year, accompanied with a rate increase of 10.7 percent. Occupancy on-the-books for the upcoming six months (May-Oct) is up 4.9 percent compared to the same time last year, accompanied with a rate increase of 15.3 percent.

* DestiMetrics Census: Total number of rooms reported by participating DestiMetrics properties as available for short-term rental in the reporting month. This number can vary monthly as inventories and report participants change over time.
 ** Destination Census: The total number of rooms available for rental within the community as established by Visit Sun Valley and adjusted for properties that have opened / closed since that time. This number varies infrequently as new properties start, or existing properties cease operations.