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Board of Directors Responsibilities

- Represent the interest of Visit Sun Valley in overall management.
- Language regarding organizational concerns and/or special meeting request should be first channeled through chairperson and/or the Executive Director depending on subject matter.
- Continually evaluate the performance of Visit Sun Valley and offer suggestions, ideas, constructive criticisms, motions and other assistance, keeping in mind that you are a part of the governing body and responsible for Visit Sun Valley's direction and policies.
- Assist actively in promoting private, business, and government contacts and acquaintances.
- Show no preference to any member but support all members objectively and in a manner conducive to the overall interest of Visit Sun Valley.
- Be loyal to the organization by accepting and supporting decisions made by majority vote of the board.
- Commit to the mission and Visit Sun Valley goals and become knowledgeable about programs.
- Attend all Board meetings in person (including special events). No more than three consecutive absences are allowed.
- Recognize that the Board's role is to serve as a strategic advisor to the organization.
- Serve as an ambassador/advocate for the tourism industry and represent Visit Sun Valley, the public and other organizations in a positive manner.

